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PRESS RELEASE

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COMP Cams® Engine Builder Duel Presented By Snap-On Tools Will Be At The NSRA Street Rod Nationals

Memphis, TN – Visitors at the 42nd Annual NSRA Street Rod Nationals will get a chance to show off their engine building skills during the COMP Cams® Engine Builder Duel.

After proving to be a crowd favorite once again during the 2011 Hot Rod Power Tour, the COMP Cams® Engine Builder Duel presented by Snap-On Tools will take place during the NSRA Street Rod Nationals on August 4-7 at the Kentucky Expo Center in Louisville, KY. The contest, which is making its Street Rod Nationals debut this year, pits two, two-person teams against each other to see who can completely assemble and run a Small Block Chevy engine in the shortest amount of time. Armed with nothing but their own knowledge and tools provided by Snap-On, contestants are given the appropriate parts to complete the build. First place winners will each be awarded a \$250 COMP Cams® gift certificate while runner-up team members will each receive a \$125 gift certificate. There will be two builds per day (Aug. 4-6) during the event. The first duel will be held at 10:00 a.m. EST and the second at 2:00 p.m. EST. On the final day, Sunday, August 7th, the two teams with the fastest times from the previous days' builds will compete against each other in a final competition at 10:00 a.m. EST. The winning team from this duel will walk away with a special award. Anyone who wants to take part in the duel can email enginebuilderduel@gmail.com with their name and their team member's name. For more information, including the official rules, or to see the recent winners from the Power Tour duel, visit www.enginebuilderduel.com.



Quick Facts

Product: COMP Cams® Engine Builder Duel Presented by Snap-On Tools

140 Character Pitch: 42nd Annual Street Rod Nationals visitors will compete in the COMP Cams® Engine Builder Duel to see who can build a SBC engine the fastest

About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket's "Absolute Leader in Valve Train Technology." With an ISO 9001:2008 Certification, our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at www.compcams.com or at 1.800.999.0853. Or, visit us on Facebook (facebook.compcams.com) or Twitter (twitter.com/COMPcams).

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