

COMP Performance GroupTM Launches CPGWinners.com

Memphis, TN – The newly launched www.CPGWinners.com provides racers and car enthusiasts with a website to share race wins and to show off project builds that use products from the COMP Performance GroupTM family of companies.

COMP Performance GroupTM customers are dedicated to their vehicles and to using CPG products. Thus, www.CPGWinners.com was introduced as a place for users to show the world their accomplishments, be it in the category of Circle Track, Drag Racing, Street/Strip, Project Cars, Motorcycles, Karts or Marine. The CPG Winners website allows users to select the company or companies whose products power their rides. They may then upload a description of the vehicle and its history, along with multiple photos in JPEG format. Users can select from among COMP Cams[®], FASTTM, RHS[®], TCI[®], Quarter Master[®], ZEXTM, IngleseTM, VThunder[®] and TomarTM as the brand whose components carried them to victory lane or out of the garage. These images will also be archived for use across various CPG brand websites and social media accounts. Furthermore, a Comments section encourages interaction between customers, while a link to the CPGNation Twitter feed keeps users up-to-date with the very latest news from the brands of the COMP Performance GroupTM.



Quick Facts

Product: CPG Winners Website

Link: www.CPGWinners.com

Social Media Pitch: CPGWinners.com provides COMP Performance GroupTM product users a place to show the world their race wins and project builds

Features & Benefits:

- New website lets COMP Performance GroupTM fans show the world their race wins & project builds
- Select from multiple companies in the CPG family & to post to a specific racing or project category
- Images are archived & may be displayed on other CPG brand websites & social media sites
- Active Comments section & link to CPGNation Twitter feed encourages interaction among users

About the COMP Performance GroupTM

Based out of Memphis, TN, the COMP Performance GroupTM is a family of aftermarket performance companies that includes such brands as COMP Cams[®], TCI[®], FASTTM, RHSTM, Quarter Master[®], ZEXTM, IngleseTM and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance GroupTM touches the lives of performance enthusiasts everywhere. Whether your vehicle is classic or modern, domestic or foreign, CPG has the product solution your power train needs. We are “The Brands That Power The Performance Aftermarket.”

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