

2011 Hot Rod Power Tour A Huge Success For COMP Performance Group™

Memphis, TN – For all of the COMP Performance Group™ companies, the 2011 Hot Rod Power Tour was filled with great memories and friends, both new and old.

On Saturday, June 4th, the COMP Performance Group™ companies met up with the rest of the Power Tour hot rodders in Cocoa Beach, FL, for the first stop of the tour. CPG and the long haulers spent a week traveling north until the final stop in Detroit, MI, on June 10th. However, on June 11th, many of the long haulers went on to the GM Proving Grounds, where they put their cars and their driving skills to the test. COMP Cams® was once again proud to be the main stage sponsor for the 2011 Hot Rod Power Tour, but all COMP Performance Group™ companies, including TCI®, RHS®, FAST™, ZEX™, Inglese™, Quarter Master® and Powerhouse®, were represented at the CPG booth located next to the main stage on each stop of the tour. There were fun events and contests for children and adults at every stop, including an adults' big wheel race and children's coloring contests. COMP® also brought back the popular Engine Builder Duel for the Nashville, TN, and Indianapolis, IN, stops. At every stop, CPG technicians were on hand to answer questions, make recommendations, hand out literature, sell merchandise and just talk with fans and visitors. With approximately 1,200 long haulers and thousands of cars at every stop, it was a great week for gearheads and aftermarket enthusiasts. The COMP Performance Group™ wishes to thank everyone involved for making the 2011 Hot Rod Power Tour a trip that will be remembered for a lifetime.



Quick Facts

Event: Hot Rod Power Tour
Spectators: 70,000
Participants: 3,500
Long Haulers: 1,200
Miles Driven: 1,627.77
Number Of Stops: 7

Social Media Pitch: For all of the COMP Performance Group™ companies, the 2011 Hot Rod Power Tour was filled with great memories and friends, both new and old

About the COMP Performance Group™

Based out of Memphis, TN, the COMP Performance Group™ is a family of aftermarket performance companies that includes such brands as COMP Cams®, TCI®, FAST™, RHS™, Quarter Master®, ZEX™, Inglese™ and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance Group™ touches the lives of performance enthusiasts everywhere. Whether your vehicle is classic or modern, domestic or foreign, CPG has the product solution your power train needs. We are "The Brands That Power The Performance Aftermarket."

Media Contact: John Jamros, jjamros@compcams.com, 901.795.2400, ext. 664.