

COMP Performance GroupTM Launches CPGNationTV.com

Memphis, TN – CPGNationTV.com provides an online channel for viewers to watch quick tech videos, event recaps, behind-the-scenes footage and more from the companies of the COMP Performance GroupTM.

“The Brands That Power The Performance Aftermarket” have spent the last few years creating a strong presence in the online video world. Now, all those videos are housed in one place on CPGNationTV.com. Powered by YouTube, and with a playlist specific to each brand, viewers can easily navigate the site to find the information they are looking for. Whether you want to learn how to install a torque converter, see a recap of the Hot Rod Power Tour, or hear the thump of a cam in a customer’s ride, CPGNationTV.com delivers on demand. Backed by some of the most talented individuals in the business, the online channel offers high-definition picture quality and features cutting-edge technology and graphics. Furthermore, CPGNationTV.com is updated frequently with new content, providing fresh perspectives and tips for all automotive performance enthusiasts.



Quick Facts

Product: CPGNationTV.com

Social Media Pitch: CPGNationTV.com provides an online channel for viewers to watch quick tech videos, event recaps and more from all of the CPG companies

Features & Benefits:

- Playlists specific to each company make finding relevant information quick & easy
- A wide variety of videos housed in one location offers something of interest for all users
- CPGNationTV.com is updated frequently, constantly providing users with fresh new information

About the COMP Performance GroupTM

Based out of Memphis, TN, the COMP Performance GroupTM is a family of aftermarket performance companies that includes such brands as COMP Cams[®], TCI[®], FAST[™], RHS[™], Quarter Master[®], ZEX[™], Inglese[™] and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance GroupTM touches the lives of performance enthusiasts everywhere. Whether your vehicle is classic or modern, domestic or foreign, CPG has the product solution your power train needs. We are “The Brands That Power The Performance Aftermarket.” Visit us online at CPGNation.com, on Facebook at facebook.com/CPGWins, on Twitter at twitter.com/CPGNation and on YouTube at CPGNationTV.com.

Media Contact: Dan Hodgdon, dhodgdon@compcams.com, 901.795.2400, ext. 637

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